

Elixir Fund's

Annual Report

2019



LIFE • LOVE • HEALING
CANCER COMFORT CARE

TABLE OF CONTENTS

Message from the Executive Director	...1
Mission, Vision, and Value	...2
Programs	...3
Expanding our Reach	...5
Financials	...6
Looking Ahead	...7
Donors	...7



MESSAGE FROM THE EXECUTIVE DIRECTOR

The mission of the Elixir Fund, comfort and care for cancer patients and their families, has always remained the same; how we accomplish that mission has shifted and changed over the years. While we continued to work on a national level connecting people with resources in their areas, in 2019 we were also able to partner with other organizations to so that we might work more hands on with local patients and caregivers.

Our focus for 2020 will be to expand our existing programs while also looking to create additional programs and services focused around survivorship. The feedback we have received from patients and caregivers is that they feel a lack of resources and guidelines for what to do once treatment ends. That seems to be a major gap in cancer care, and as we have always done, we will expand our focus to try to help fill it.

Meg McQuarrie
Executive Director



THE ELIXIR FUND

Vision

We aim to be a national resource for patients and caregivers to access support through referrals and program development.

Mission Statement

The Elixir Fund is dedicated to improving the comfort and care of cancer patients and their caregivers.

Value Statement

We recognize that the diagnosis of a serious illness can overwhelm and exhaust both cancer patients and their caregivers. We believe that people deserve to take a break from the cancer journey by shifting the focus from treatment to living.



PROGRAMS

PATIENT & CAREGIVER NAVIGATION: A fundamental role for the Elixir Fund is to serve as a resource for patients and caregivers nationwide. We field phone calls and emails with requests for help in finding financial, physical and emotional support services. Patients and caregivers are often overwhelmed and do not know where to turn. The Elixir Fund does our best to find answers among limited resources, but at the very least makes sure to answer all of our phone calls and emails. Often, those who reach out to us are just grateful to receive a response.

A few examples of people who reached out to the Elixir Fund in 2019:

- A mother in Ohio looking for resources for her daughter who has been undergoing treatment for years as well as for her uncle who has newly been diagnosed and for whom she is the primary caregiver.
- A mother in NJ who was looking for resources for her adult son who has terminal brain cancer.
- A woman in NJ caring for her husband who was home on hospice. We were able to provide some simple solutions to help make their last weeks a little easier.

In addition we received requests from those who had diagnoses other than cancer –

- A father in NJ with ALS trying to take care of himself and his three children
- A woman in CO trying to live independently for as long as she can as she deals with an advancing neuromuscular disorder

Many reach out to us just trying to identify what resources, if any, there are. Realizing it is difficult, whether you have cancer or any other diagnosis, to find meaningful support, we are willing to do some of the legwork that those, exhausted by a chronic condition, cannot do for themselves.

ELIXIR FUND REGISTRY: We have continued to work on the design of the Elixir Fund Registry so that we may best meet the needs of the greatest number of patients and caregivers. Our hope was to launch the newly designed site in 2019, but we were not quite ready. We continue to receive feedback and make the necessary adjustments, but want to wait to launch until we have it just right. In the meantime, we are supplementing that support through our patient navigation and individual grants where the need is greatest.



PROGRAMS (continued)

CANCER THRIVING AND SURVIVING: Our director, Meg McQuarrie, co-facilitated three Cancer Thriving and Surviving sessions in 2019. We partnered with both Rutgers Cooperative Extension and the Hunterdon Mercer Regional Chronic Disease Coalition to offer this six-week program, developed by Stanford. The program is designed to help those impacted by cancer find ways to manage some of the side-effects of treatment such as fatigue, trouble sleeping, difficult emotions, and planning for the future. In addition, the program addresses survivorship in terms of exercise, nutrition and follow-up care.



The program requires that we have a minimum of 10 participants to start. Each session is two and one half hours long, so it can be difficult to find enough participants. However, all of the sessions that we co-facilitated were a tremendous success and the feedback was very positive. One group had 17 participants and they continue to meet, monthly, on their own. As a result of our successes, the State of NJ's Office of Cancer Control and Prevention has asked its county coalitions to focus on survivorship programs including offering additional sessions of Cancer Thriving and Surviving.

ARE YOU GOOD TO GO?:

Meg McQuarrie partnered with Maryann Rappa of Sand Hills Community Wellness Center to offer an interactive program regarding advanced care planning and end of life issues titled "Are you Good To Go?" Recognizing that this can be a difficult topic for many to even think about, "Are you Good to Go" is designed from the perspective of wanting to insure that a person can live the best life possible; rather than looking at these issues as end of life.

Are You Good To Go?

A discussion about End of Life Issues

- What documents do you need to have in place?
- Where do you get them?
- How do you share this information with your family?
- How do you start the conversation?

This program is designed for everyone whether you are facing a serious illness, taking care of aging parents, or think you are "too young" to have to think about end of life. "Are you Good to Go?" was facilitated twice in 2019 and we are looking for more opportunities in 2020.



EXPANDING OUR REACH



TEAM ELIXIR & TEAM KEVIN: We were honored to once again be a charity partner for the TCS New York City Marathon and TEAM KEVIN reunited in 2019 for the NJ Triathlon. Participating in team events allows us to reach a large audience. Team members reach out to their family and friends for support, and in doing so share our name and our mission. Between the marathon and triathlon, team members reached almost 300 donors and raised over \$17,000.



ELIXIR FUND AUCTION: Our annual Cocktail Party & Auction continues to be a favorite event. It is a time for our supporters to come together and spend an afternoon with delicious food, fun people and always a wide array of auction items. Those who come each year look forward to it and they continue to bring new friends. It is a wonderful opportunity for us to grow our base of supporters.

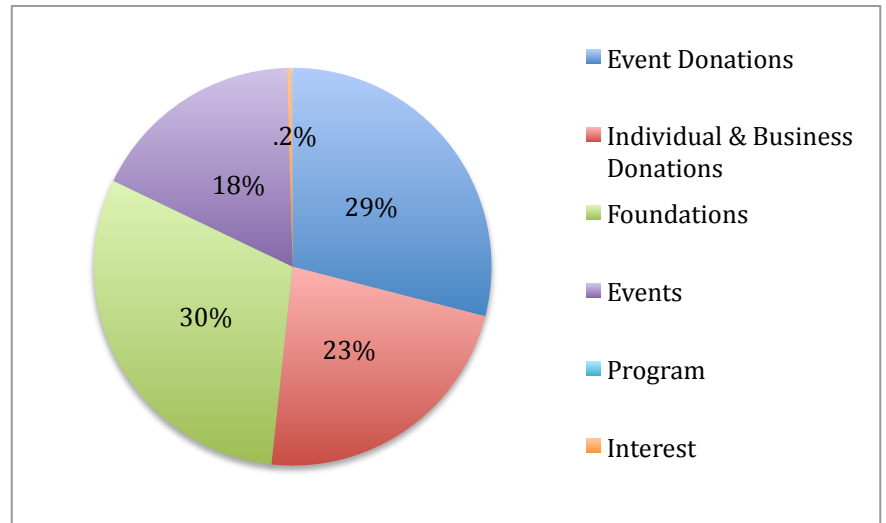




FINANCIALS

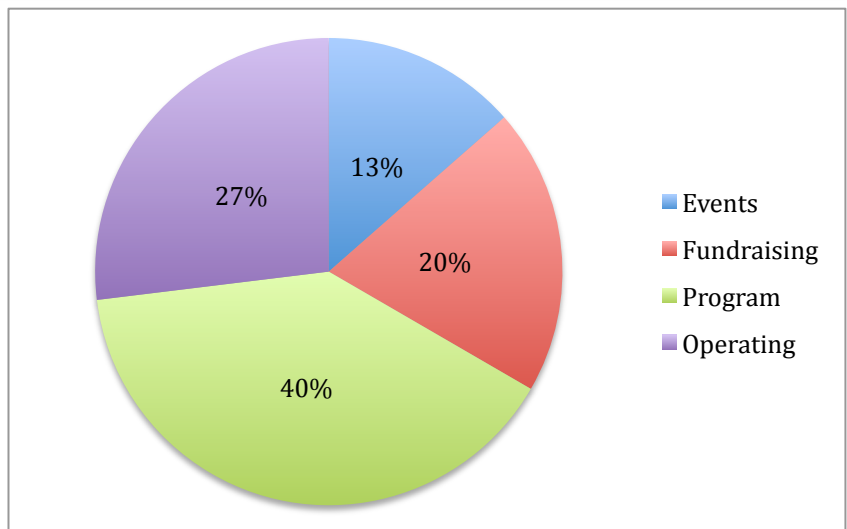
Income **\$65,788**

<u>Event Donation</u>	<u>\$19,086</u>
<u>Individual & Business Donations</u>	<u>\$14,934</u>
<u>Foundations</u>	<u>\$20,000</u>
<u>Events</u>	<u>\$ 11,465</u>
<u>Program</u>	<u>\$ 0</u>
<u>Interest</u>	<u>\$ 258</u>
<u>Merchandise</u>	<u>\$ 45</u>



Expense **\$57,769**

<u>Events</u>	<u>\$ 7,812</u>
<u>Fundraising</u>	<u>\$11,465</u>
<u>Program</u>	<u>\$22,931</u>
<u>Operating</u>	<u>\$15,561</u>





LOOKING AHEAD

For 2020 we are looking forward to finding new ways to better meet the needs of cancer patients and their caregivers, wherever they may be whether it is newly diagnosed, in treatment, or post treatment. We will continue to expand the Elixir Fund Registry to meet the support needs of those newly diagnosed and in treatment. Part of this expansion is to increase the number of participating businesses, so please feel free to send us your recommendations.

“Survivorship” is the buzzword in cancer treatment these days, so we are also focusing on programs that provide support to those that have finished treatment. Participants in the Cancer Thriving and Surviving programs have repeatedly expressed that they feel lost when treatment is over and have a great sense of “now what?” We are working with them to determine some of the ways that we can relieve that sense of displacement and anxiety.

Thank you for your support of the Elixir Fund. We are always looking for ways to spread the word about our organization and the Elixir Fund Registry. If you know of opportunities whether it be speaking engagements, conferences, or having a table at any event, we would be interested in hearing about them.

You can also help by spreading the word. Please let friends and family know about the Elixir Fund Registry. Follow us on Facebook at facebook.com/elixirfund, or on twitter at [@elixirfund](https://twitter.com/elixirfund). Like, share and re-tweet - this will help us to expand our base.



OUR DONORS

Thank you to our donors:

Peg Adamcik
Karen Ahearn
AJ Spadafora Funeral Home
Raul Alvarez
Kennevie Aquino
Robert Arata
Thurston Atkins
Paul & Susan Atkinson
Darren Ayres
Shukyu Bacchus
Debbie Baer
Melanie Baird
Nancy Balch

Jonathan Banks
Carolyn Barlow
Patrick Bartley
Leif Becker
Gregory Bender
Erika Bengtson
Hans Bengtson
Kirsten Beske
Gayle Blouin
The Bodine Family
Timothy Bozyczko
Martha Brophy
Tammy Brown

Gail Bruno
James Buckley
Heather Butera
Ryan Cantor
Noreen Casey
Brittany Cattaruzza
Cara Cavazza
CBPVD Team
Stephen Chbosky
Michael Chin
Jayne Choi
Jessica Chong-Chiu
Linda Chu Mei



OUR DONORS (continued)

Church of St. David the King	Dwight & Kelly McQuarrie Evans	Dana Horton
Lynda Churilla	Paula Faber	Justine Huang
Citizens Charitable Foundation	Sarah Favata	Zlata Hukic
Allison Clark	Paul Fenaux	Kathy Hunt
Laura Cleary	David & Laura Feng	Keara Hunt
Bill & Susan Clifford	Megan Filiaggi	Meghan Hunt
Chris Cole	Jean Fischer	Michael Hurst
Janet Cole	Kristen Flower	Jennifer Jasper
Timothy Collins	Donna Frank	Warren Jeng
Dee Corona	Lindy Fregeolle	Jodi & Mark Johnston
Allison Cote	Marian & Bruce Fritz	Lalit Joshi
Mike Couto	Lanting Fuh	Justin Kahn
Laura Cronk	Jennifer Furgala	Deb Karvelas
Rebecca Crookston	Libbi Gaiser	Kerry Kay
John Curran	Christine Gesualdi	Maureen Kemmerer
Marianne Currie	William Gibb	Jason Kent
Michele Dabal	Julia Giordano	Bridget Kim
Carla Dale	Claire Gladstone	Mary Beth Kim
Michelle Dantoni	Jeffrey Glantz	Sarah Korenbaum
Public House NYC	Anne Globe	Leslie Kret
Steve DeBoer	Jenny Godnick	Beverly Krocker
Kevin Delaney	Michael Godnick	Lora Kurtenbach
The DeLuca Family	Stacy Godnick & Lisa Perricone	Gary Kwan
David DeLuise	Newt & Sherley Godnick	George Lacouture
Nimit Deocampo	Nelson & Michelle Goes	Christopher & Nina Lacroix
Jeanine DeOre	Gigi Granja	Thomas Landers
Lauren Dermody	Thomas Guerriero	Cindy Laughlin
Stacy DiCesare	Bruce Guilbault	Chris Lee
Victor & Patti DiSanto	April & Jae Guttadauro	Luisa Lee
Denise Donofrio	Laura Hahn	Kellyn Lemmon
Jeffrey Dowd	Tricia Hale	Melyssa Lentini
Dana Drowne	Linda Hamm	Gina Linne
Joan & Richard Druckman	Teresa Hansen	Michael Longworth
Paul Drummond	Barbara Haws	Cynthia Loo
Lam Duong	Kurt Heinrich	Keith Lopes
Sarah Edenbaum	Susan Henderson	Melanie Louie
Diane Eisslet	Roseanne Ho	Maurice Lowman
Lisa Ells	Ada Hoang	Kee Lukj
Abby & Ken Elmore	Andre Hoehl	Greg Macken
Julie England	Erin & Brian Hoesly	Michelle Maguire
		Jessica Mahoney



OUR DONORS (continued)

Brian Maiolo
Nicole Maldonano
Amy Mansue
NRG Match
Arnold Mauricio
Aura Mauricio
Heather McCabe
Cynthia McCarthy
Jill McConnell
Andrea McDougal
Allen & Kathy McQuarrie
Carole McQuarrie
Doug & Stephanie
McQuarrie
Teresa Meehan
Christopher Melleby
Kathleen Menia
John & Kim Metz
Hayley Mignacca
Helen Miller
Sharon Miller
Corey Miller
Michael Morgan
Nancy Murphy &
Phil Doherty
Tara Murphy
The Nagourney Institute
Joshua Narciso
Nicolle Natali
Barbara & Kevin Neary
Zulikha Neumann
New Balance Matching
Grant
Jeremy Newman
Mei Ching Ng
Christina Noonan
Not Your Average Joe's
Joyce Nyberg
Jesse Ortiz

Amber Owen
Jeffrey Padwa
Heidi Palumbo
Madison Panell
Hugo Pinto
Cindy Poggiogalle
Julianne Poggiogalle
Louise Pong
Mejie Renaud
Ellen Reyda
JoAnn Quinlan
Robert Pontious
Rangani Punchihewa
The Rainone Family
Becky Reynolds
Rosemary Ribaud
Daunielle Ricard
Isa Rosa
Sarah & Neal Rothleder
Clifford Sallale
Tobey Sanborn
Susan Sapek
Michelle Saunders
August Scagnelli
Mark Schroepfer
Dianne Semsel
Denise, Don, Antonio &
Brendan Sepe
Tom & Joan Shannon
Ann Margaret Shannon
Tom & Gail Shannon
Paul Silva
Fernando Silveira
Warren & Sue Silver
Karl Smith
Billy, Brian & Brendan
Sohan
Linda Sohan
Pat & Patty Spencer

John & Savannah Stevens
Robert Stevens
Elizabeth Suever
Patrick & Barrie Summers
Stuart Swanson
Bob & Elizabeth Swartz
The Tamis Family
Hagos Teffera
TIAA Charitable
Anne Trabucco
Ryan Tracy
Victoria Tracy
Natalie Tran
The Trues
Truist
United Way of Rhode
Island
Valentini Way
Adam Vargulish
Darlene Vargulish
Ellen Viger
Krissy Walker
Catherine Wallock
Emille Warnet
Victoria Watson
Craig Webb
Andrew & Judy Weber
Brian Weinblatt
Weir Funeral Service, Inc.
Jimmy Wen
Brendan White
Tim White
Kelly Wilden
Stanley Wisniewski
Timothy Wong
Adele Ye
Man Yu
Lauren Zeoli
Luis Carlos Zhanay